

Brian McLaughlin

Play-by-Play Broadcaster

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EDUCATION

The Pennsylvania State University

Class of 2020

Donald P. Bellisario College of Communications

Bachelor of Arts: Broadcast Journalism

John Curley Center for Sports Journalism Certificate



PLAY-BY-PLAY EXPERIENCE

Learfield (Penn State and Vermont)

Burlington, VT.

2020-Present



Radio Play-by-Play

- Five years as the radio voice of Vermont Men's Basketball including three NCAA Tournament games
- Host, produce and edit Vermont Athletics weekly Coaches Show "Catamount Insider"
- Fill-in radio Play-by-Play of Penn State Men's Ice Hockey (2023) on the Penn State Sports Network

Worcester Red Sox (Triple-A, Red Sox)

Worcester, MA.

2024-Present



Play-by-Play

- Radio Play-by-Play for select WooSox games, working with a rotating group of broadcasters
- Build storylines and introduce characters to the avid WooSox and Red Sox fan base

ESPN+

Burlington, VT.

2020-Present



Television Play-by-Play

- TV voice for University of Vermont Men's and Women's soccer, lacrosse and field hockey on ESPN+
- Games include NCAA Tournament soccer and America East Championship lacrosse
- Play-by-Play for Ice Hockey and Basketball featuring full replay, graphics and halftime report

Vermont Green FC (USL2)

Burlington, VT.

2022-Present



Play-by-Play

- Play-by-Play voice of Vermont Green FC home games streamed to a global audience
- Radio Play-by-Play voice for select road matches
- Introduce the stories and characters of the club who are both involved in soccer and the club's mission of achieving environmental justice through sport.
- Develop a high quality broadcast with analyst and producer featuring visual storytelling elements

Burlington Country Club

Burlington, VT.

2022-Present



Pro-Shop and Outdoor Services Staff

- Work closely with Director of Golf serving the club membership and learning rules of the game
- Assist in tournament operations including the Vermont Amateur and High School State Championships
- Manage bagroom staff and pro-shop operations

Northeast Sports Network

Burlington, VT.

2021-Present



Play-by-Play

- Play-by-Play Broadcaster for Middlebury College Football, Lacrosse, Field Hockey and Swimming/Diving
- Play-by-Play Broadcaster for St. Michael's College Soccer, Field Hockey, Volleyball, Basketball, Lacrosse, Baseball, Softball and Ice Hockey

Vermont Lake Monsters

Burlington, VT.

2022-Present



Play-by-Play

- Radio Play-by-Play with select games selected to be simulcast on local TV Station WCAX
- Work with 10-time Vermont Broadcaster of the Year George Commo creating a fluid and engaging on-air partnership with a community legend.

Lake County Captains (High-A, CLE)

(Midwest League)

East Lake, OH

2020-2022



Play-by-Play/Media Relations

- Radio Play-by-Play for three innings and analysis for six-innings of all home and road games
- Host pre- and post-game shows featuring interviews, highlights and feature projects
- Produce daily video content for team's social media channels featuring interviews, creative content, game previews and voice over work directed towards Captains' fans and clients

Yarmouth-Dennis Red Sox

(Cape Cod Baseball League)

South Yarmouth, MA.

2019



Play-by-Play

- Radio Play-by-Play streamed live over YouTube to a large viewing audience
- Creatively developed team related GIFs featuring Red Sox players
- Conducted postgame interviews with players and coaches to be distributed across social media

Kalamazoo Growlers

(Northwoods League)

Kalamazoo, MI.

2018



Play-by-Play

- Provided Radio Play-by-Play for all 72 regular season games
- Host of Growler Talk, a podcast featuring players, staff members and fans
- Operated team social media accounts including Twitter, Facebook, and SoundCloud
- Wrote daily game recaps distributed to local news outlets and posted on team website

Big Ten Network

University Park PA

2017-2020



Television Play-by-Play

- Play-by-Play Broadcaster for Women's Basketball, Wrestling, Volleyball, Soccer and Softball
- Gained on-camera experience working with teleprompter, graphics and live-replay production
- Stream Live on Big Ten's digital network, BTN Plus

REFERENCES

Judson Burch - ESPN Senior

Coordinating Producer

Alicia Hawkes - General Manager,

Vermont Sports Properties

Steve Hosack - Director of Golf,

Burlington Country Club

SKILLS AND AWARDS

- Broadcast operation, production, script writing and troubleshooting skills
- Growing social media presence with an emphasis on short form video interviews
- Adobe Audition, InDesign, Photoshop, Premiere
- BEA Award of Excellence for Sports Reporting
- George E Paterno Memorial Scholarship for Sports Broadcasting
- Bellisario College of Communications Student Leadership Cabinet Member